

SMART TRANSPORTATION - PENNSYLVANIA DEPARTMENT OF TRANSPORTATION

Transportation & Urban Design



Client:
Pennsylvania Department of Transportation

Location:
Pennsylvania

The Pennsylvania Department of Transportation (PennDOT), like DOTs across the nation, is facing a number of difficult challenges. Revenues are constrained and costs are soaring; existing infrastructure is aging; congestion and climate change are pressing political issues without easy answers.

PennDOT is seeking to tackle these challenges by applying an innovative set of principles called Smart Transportation. This program calls for linking land use and transportation planning, focusing on maintenance, balancing priorities among all transportation modes, and other practices. Glattig Jackson led the effort to develop these principles, and assisted with the creation of the award-winning Smart Transportation Guidebook, which translated the principles into concrete policies and standards.

Glattig Jackson is currently helping PennDOT implement Smart Transportation via a comprehensive “culture change” effort. The firm is creating and coordinating the implementation strategy, including all of the communications elements of the effort, such as presentations, brochures, articles, and a website (www.smart-transportation.com). Glattig Jackson is also facilitating the outreach efforts to bring transportation and planning professionals, state agencies, and local governments on-board as partners in Smart Transportation.

This project seeks to change the way a broad diversity of people think about the role of transportation—from PennDOT employees to local communities to the general public. Smart Transportation will help PennDOT find solutions to the many complex challenges facing the transportation industry, while also helping the Department to build and support great communities throughout Pennsylvania.

